

EXPOSITION GUIDE



人とくるまのテクノロジー展 2024

Automotive Engineering Exposition 2024

ONLINE

ONLINE STAGE 1

2024 **5/15** WED → **6/5** WED

ONLINE STAGE 2

2024 **7/10** WED → **7/31** WED

Organizer

Society of Automotive Engineers of Japan, Inc.

Inquiries to

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Automotive Engineering Exposition

2024 ONLINE

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5/15_{WED} → 6/5_{WED}

ONLINE STAGE 2

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500 exhibitors and at least 100,000 registered visitors are expected.

Japan's largest online exposition

This will be the fourth online Automotive Engineering Exposition since it began in 2021.

These expositions are held on an unprecedented scale and attract exhibitors from every part of the automotive supply chain.

The exhibition will be divided into two periods, STAGE 1 and STAGE 2, during which a variety of contents will be presented to the public.

Please take advantage of this exhibition, which has been further developed since 2023, to showcase the latest products and technical information.



Reach a wide audience and increase awareness of products and technologies.

More than 100,000 people have registered to visit the Automotive Engineering Exposition ONLINE. (Actual results for 2023)

By utilizing the online exhibition function, you can promote your products and technologies to a large number of visitors.



Easy registration to create pages and support for editing during the exhibition.

Equipped with an input platform that allows page production without website production knowledge.

Anyone can register products and edit manuscripts from My Page at any time.

Visitor trends can also be determined in real time, so content can be added or edited during the exhibition.



Download timely visitor information and make rapid changes in your approach.

Data on visitors to exhibitor pages can be downloaded almost immediately.

Use this data to help you approach visitors more effectively by identifying which online content people are accessing and how long they are spending on your pages.

2023 EXPOSITION DATA **AUTOMOTIVE ENGINEERING EXPOSITION 2023 ONLINE SUMMARY REPORT**

ONLINE STAGE 1

[Wed., May 17 - Wed., June 7, 2023]

Exhibitors

513

Registrations

81,382

Visitors

123,566

ONLINE STAGE 2

[Wed., June 28 - Wed., July 19, 2023]

327

29,808

44,132

Outline

Name : AUTOMOTIVE ENGINEERING EXPOSITION 2024 ONLINE

Registrations : 100,000 (expected), including visitors to both stages 1 and 2

Organizer : Society of Automotive Engineers of Japan, Inc.

Entrance fee : Admission free (all visitors must pre-register)

Event : STAGE 1: Wed., May 15 - Wed., June 5, 2024
STAGE 2: Wed., July 10 - Wed., July 31, 2024

Language : Japanese / English

Venue : ONLINE EXHIBITION Website

Likely attendees : Engineers, researchers, and related people from automakers, parts suppliers, body makers, and manufacturers of measurement instrumentation, information software, and so on/educational staff and students from universities, schools of technology, and technical high schools/researchers, engineers, and related people from national research institutes

Exposition scale : 550 companies (expected), including companies exhibiting at both stages 1 and 2

Online exhibition fees / plan details

(including tax)	STANDARD	PREMIUM
	JSAE Corporate Members* ¥715,000 Non-members ¥825,000	JSAE Corporate Members* ¥1,045,000 Non-members ¥1,155,000
Category area banner	Medium	Large
Real exhibition booth introduction	✓	✓
Main visual	✓	✓
Posting of products	Products 7 Video ✓ 7 Catalog 7	Products 15 Video ✓ 15 Catalog 15
Downloading of data about visitors to your pages	✓	✓
Visitor questionnaire	✓	✓
Meeting reservation acceptance function	—	Online meeting
Chat function (embedded function)	✓	✓
Technical information briefing	—	✓
Inquiry form	✓	✓

* The above fees are for exhibiting at the online exposition only. Exhibitors are invited to both Stage 1 and Stage 2. If you are also exhibiting at a real exhibition, you will be charged an additional fee. For details, please see the Real Exposition Guide.

* Exhibitors from outside Japan will also be charged consumption tax.

* Corporate members: Members that have paid the annual membership fee of the Society of Automotive Engineers of Japan, Inc. (11,000 yen) × 10 memberships = 110,000 yen (minimum of 10 members). The special corporate member's price only applies to corporate memberships valid on the date that the exhibition is held. Applications for new members should be submitted to the Exposition Office (Taiseisha Ltd.).

Starting date for accepting applications

Tue., November 21, 2023

Temporary deadline for exhibitor applications

Fri., March 8, 2024

Exhibitors' meeting (online)

Wed., March 13

Payment deadline for exhibition fees

Tue., April 30

Exhibition data uploading deadline

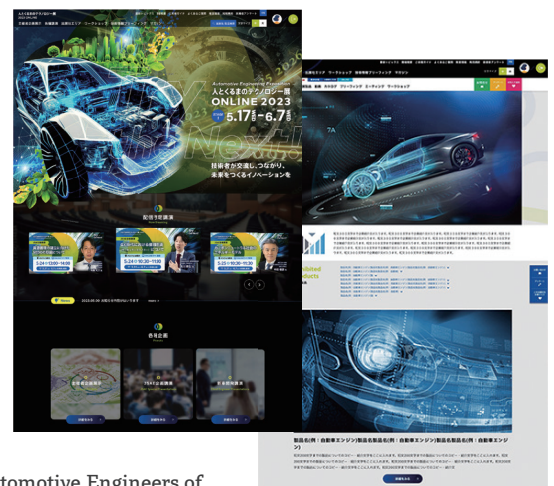
Wed., May 8
(planned)

STAGE 1

Wed., May 15 - Wed., June 5

STAGE 2

Wed., July 10 - Wed., July 31



*Sample

Payment deadline for exhibition fees

Tuesday, April 30, 2024

The Exposition Management Coordinator will send the invoice for the exhibition fees after issuing an electronic invoice. Please transfer the exhibition fees to the designated bank by the payment deadline. Fees will only be accepted by bank transfer. You are responsible for any bank transfer fees that occur. To withdraw from an exposition, please notify the Exposition Management Coordinator in writing. Cancellation/change fees shall occur based on the Exhibitors' Agreement.

Inquiries to

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Exposition Management Coordinator, Taiseisha Ltd.

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