

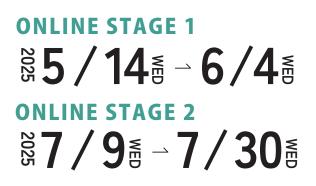
EXPOSITION GUIDE





Automotive Engineering Exposition 2025





– Organizer

Society of Automotive Engineers of Japan, Inc.

— Inquiries to –

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Automotive Engineering Exposition

2025 ONLINE

[ONLINE STAGE 1] Wed, May 14 - Wed, June 4 2025 **[ONLINE STAGE 2]** Wed, July 9 - Wed, July 30 2025

600 exhibitors and at least 120,000 registered visitors are expected. Japan's largest online exposition

This will be the fifth online Automotive Engineering Exposition since it began in 2021.

Both the 2025 Yokohama and Nagoya expositions will be hybrid events featuring online expositions held simultaneously with in-person exhibitions. These expositions are held on an unprecedented scale and attract exhibitors from every part of the automotive supply chain. In 2024, stages 1 and 2 of the online expositions attracted the participation of more than 120,000 registered visitors. In 2025, the aim is to further develop the online expositions as a forum for encouraging networking between exhibitors and visitors.



Reach a wide audience and increase awareness of products and technologies

More than 120,000 people have registered to visit the Automotive Engineering Exposition ONLINE. (Actual results for 2024) By utilizing the online exhibition function, you can promote your products and technologies to a large number of visitors.



Easy registration to create pages/Support for editing during the exhibition

Equipped with an input platform that allows page production without website production knowledge. Anyone can register products and edit manuscripts from My Page at any time. Visitor trends can also be determined in real time, so content can be added or edited during the exhibition.



Instant download of visitor information/quick approach

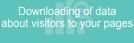
Data on visitors to exhibitor pages can be downloaded on the same day. Contents accessed by visitors, time spent, etc. can also be determined, enabling effective approaches to visitors. Visitors can visualize the contents they are interested in with segmented data.

List of Features for the Automotive Engineering Exposition ONLINE

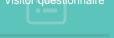


Technologies





Visitor questionnaire



Option



Outline

Online exhibition fees / Plan details

*including tax

PREMIUM

Large

Products 15

Video 15

Catalog 15

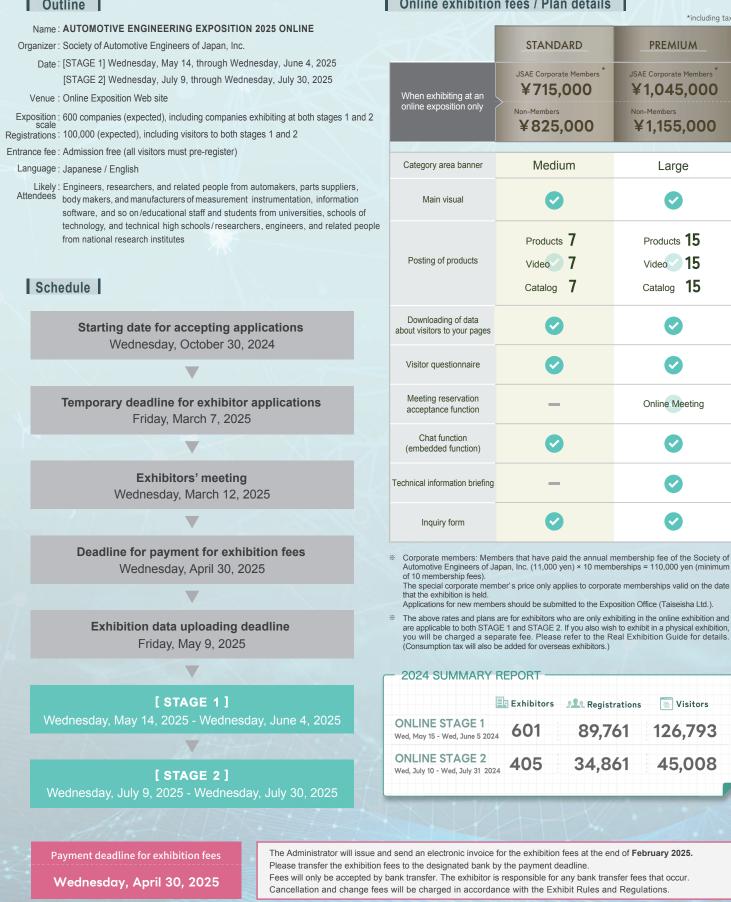
Online Meeting

Visitors

126,793

45,008

n-Members



[Inquiries to]

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