AUTOMOTIVE ENGINEERING EXHIBITION 2027 ONLINE

Exhibitors' Agreement (Online)

October, 2026

Definition of Terminology:

In this Exhibitors' Agreement, the following terms shall have the meanings set forth below.

1. Online Exhibition means AUTOMOTIVE ENGINEERING EXHIBITION 2027 ONLINE.
2. In-person Exhibitions means either or both of AUTOMOTIVE ENGINEERING EXHIBITION 2027 YOKOHAMA and AUTOMOTIVE ENGINEERING EXHIBITION 2027 NAGOYA.
3. Organizer means The Society of Automotive Engineers of Japan, Inc.
4. Exhibitor means any company exhibiting at the Online Exhibition, including any company that also exhibits at AUTOMOTIVE ENGINEERING EXHIBITION 2027 YOKOHAMA or AUTOMOTIVE ENGINEERING EXHIBITION 2027 NAGOYA.
5. Exhibitor Pages means the pages containing information on products and other items exhibited by the Exhibitor at the Online Exhibition.
6. Posted Data means all data posted in connection with the Online Exhibition, including data posted on the Exhibitor Pages.
7. Exhibition Management Coordinator means Taiseisha, Ltd., which performs exhibition management services on behalf of the Organizer

Article 1: Application and Compliance of the Exhibitors' Agreement

1. The purpose of this Exhibitors' Agreement is to set forth the rights and obligations between the Organizer of the Online Exhibition and the Exhibitor, and it shall apply to all matters relating to the Online Exhibition.
2. In addition to this Exhibitors' Agreement, if the Exhibitor participates in both the Online Exhibition and the In-person Exhibition, the separate Exhibitors' Agreement applicable to the In-person Exhibitions shall also apply.
3. By applying to exhibit and by participating in the Online Exhibition, the Exhibitor agrees to comply with this Exhibitors' Agreement and any other exhibition rules set forth in materials issued by the Organizer, including the Exhibition Guide, the Exhibitor Manual, and other similar documents.
4. In the event of any conflict or inconsistency between this Exhibitors' Agreement and the Exhibition Guide, Exhibitor Manual, or any other exhibition rules, this Exhibitors' Agreement shall prevail.

Article 2: Definition of Exhibition at the Online Exhibition

The Online Exhibition shall be divided into two Stages in accordance with the holding of the In-person Exhibitions at Yokohama and Nagoya. The Stage 1 is scheduled to be held from May 19 to June 9, 2027, and the Stage 2 is scheduled to be held from July 14 to August 4, 2027. Exhibition at the Online Exhibition shall be defined as follows:

1. Where an Exhibitor exhibits at the Yokohama exhibition, the exhibitor shall be permitted to exhibit only during the Stage 1 of the Online Exhibition.
2. Where an Exhibitor exhibits at the Nagoya exhibition, the exhibitor shall be permitted to exhibit only during the Stage 2 of the Online Exhibition.
3. Where an Exhibitor exhibits at both the Yokohama and Nagoya exhibitions, the Exhibitor shall be permitted to exhibit during both the Stage 1 and the Stage 2 of the Online Exhibition.
4. Where an Exhibitor exhibits only at the Online Exhibition, the exhibitor shall be permitted to exhibit during both the Stage 1 and the Stage 2 of the Online Exhibition.

   * Where an Exhibitor exhibits at both exhibitions in accordance with Item 3 of Article 2, the Exhibitor shall be permitted to exhibit during both the Stage 1 and the Stage 2 of the Online Exhibition upon payment of the exhibition fee for either Stage.

Article 3: Exhibition Application Method

1. A company wishing to exhibit at the Online Exhibition shall complete the prescribed application forms for the Online Exhibition and any other events or similar programs planned by the Organizer, and shall submit such forms to the Organizer.
2. The procedures for applying to exhibit shall be as follows. Any company wishing to exhibit shall complete the application in accordance with the following steps:
   (1) After reading and agreeing to this Exhibitor Agreement, enter the required information in the prescribed application forms.
   (2) A verification email will be sent to the registered primary contact's email address. Click the URL in the email to complete the email verification process.
   (3) After confirming the Exhibitor's name and your agreement to the Terms of Use, click the final confirmation button to complete your application.
3. The Organizer may close the application period at any time without prior notice.0

Article 4: Establishment of Exhibition Contract

The Exhibition Contract based on the exhibition application shall be concluded at the time when the Exhibition Management Coordinator sends the exhibition confirmation email to the company wishing to exhibit. The date stated in the body of the email shall be deemed the date of conclusion of the Exhibition Contract, upon which the Exhibitor becomes obligated to pay the Online Exhibition fees and the fees for other events organized by the Organizer.

Article 5: Management of User ID and Password

1. The Exhibitor shall be responsible for properly managing and storing the user ID and password used for the Exhibitor website, and shall not sell, purchase, or otherwise transfer them to any third party.
2. The Exhibitor shall be liable for any damage arising from improper management of the user ID or password, any misuse thereof, or any use thereof by a third party. The Organizer shall not be liable for any such damage.
3. If the user ID, password, or any other related information is disclosed to a third party, or if there is any possibility that such information has been used by a third party, the Exhibitor shall immediately notify the Organizer and follow any instructions given by the Organizer. In such case, the Organizer may suspend the relevant user ID and password, and shall not be liable for any damage incurred by the Exhibitor as a result.

Article 6: Information to Be Posted in the Online Exhibition

4. The Exhibitor shall not include any links in any content to be posted.
5. Public information relating to exhibits, lectures, and similar content shall be complete within the Online Exhibition, and the inclusion of any URLs or QR codes shall be prohibited.

Article 7: Rules on Information Posted at the Exhibition and Changes Thereto

1. The Exhibitor shall complete the registration of all information required for the Online Exhibition in accordance with the plan selected by the Exhibitor, including any options, within the period specified in the Exhibition Guide distributed by the Organizer at the online Exhibitor Meeting.
2. If the Exhibitor wishes to change any registered information, the Exhibitor shall revise the relevant information without delay in accordance with the method prescribed by the Organizer.
3. If the Organizer determines that any posted data violates this Exhibitors' Agreement, the Organizer may delete the relevant information.
4. The Exhibitor shall be solely responsible for backing up and otherwise retaining any posted data required for the creation of the Exhibitor's pages in the exhibition. The Organizer shall not be liable for any damage incurred by the Exhibitor as a result of any change, revision, or deletion of such data.

Article 8: Intellectual Property Rights and Ownership

1. At the time the Exhibitor submits any information for posting on its page of the Online Exhibition, the Exhibitor shall be deemed to represent and warrant to the Organizer that the Exhibitor possesses all lawful rights necessary for such posting and that the submitted information does not infringe upon the rights of any third party.
2. The Exhibitor agrees not to assert any moral rights of authors with respect to the relevant works against the Organizer or any successor to, or licensee of, the Organizer.
3. Any works or other materials submitted by the Exhibitor for posting on its page of the Online Exhibition shall remain the property of the Exhibitor or any third party that has licensed the relevant rights to the Exhibitor. However, the Organizer may use and modify such works and materials as necessary for the operation, promotion, and advertising of the Online Exhibition.
4. Where the Exhibitor posts or quotes, on the Online Exhibition including the Exhibitor's own page therein, any works, marks, service marks, designs, indications, or other materials in which a third party owns intellectual property rights, including copyrights, trademark rights, and design rights, the Exhibitor shall be solely responsible for obtaining all necessary licenses or permissions from the relevant right holders, and the Organizer shall have no liability whatsoever in connection therewith.
5. The Exhibitor shall, at its sole cost and responsibility, settle and resolve any and all disputes relating to any alleged or actual infringement of the intellectual property rights or any other rights of any third party arising out of or in connection with the posted data, and the Organizer shall have no liability whatsoever with respect to such infringement. If the Organizer or any third party, including any visitor to the exhibition, suffers any loss or damage in connection with any such dispute, the Exhibitor shall indemnify and hold harmless the Organizer from and against any and all losses, damages, costs, and expenses incurred by the Organizer, including reasonable attorneys' fees.

Article 9: Prohibited Acts

The Organizer prohibits the Exhibitor from performing the following actions during the Online Exhibition.

(1) Any act that violates any applicable law or regulation, or any act related to a criminal offense.

(2) Any act of fraud or intimidation against the Organizer, other users of the Exhibition, or any other third party, whether or not such act occurs on the Online Exhibition.

(3) Any act that is contrary to public policy or public morals, any act that may be so deemed, or any act that encourages such conduct.

(4) Any act that infringes the intellectual property rights, portrait rights, privacy rights, honor, or any other rights or interests of the Organizer or any third party, including visitors to the Online Exhibition, regardless of whether such act is committed on or outside the Online Exhibition.

(5) Any act that places an excessive load on the network, system, or related infrastructure of the Online Exhibition.

(6) Any act that obstructs the operation of the Online Exhibition or is likely to damage the credibility, reputation, or other interests of the Organizer.

(7) Any act of unauthorized access, or any attempt to gain unauthorized access, to the network, systems, or the like of the Organizer.

(8) Any act of impersonating any third party.

(9) Any act of unauthorized use of any IP address, account, user ID, password, or the like

(10) Any act of posting on the Exhibitor's page of the Online Exhibition, or transmitting through the Online Exhibition to the Organizer or any third party, including visitors to the Online Exhibition, any information that the Organizer determines falls under any of the following categories.

- Information containing unduly violent or brutal expressions.
- Information containing computer viruses or any other harmful computer programs.
- Information containing expressions that are defamatory of, or otherwise injurious to the reputation or credibility of, the Organizer, other users of the Exhibition, or any other third party.

- Information containing expressions that encourage or promote discrimination.
- Information soliciting dissemination of such information to third parties, including chain mail or similar messages.
- Information containing expressions offensive to others.

(11) Any act involving the sale or transfer of personal information of other exhibitors of the Online Exhibition, visitors, or any other third party, or any act likely to result therein.

(12) Actions that violate laws related to preventing the transfer of the proceeds of asset or money laundering, or any other criminal ventures.

(13) Actions involving endorsements, advertising, soliciting, or sales in the Online Exhibition that have not been permitted in advance by the Organizer.

(14) Improper use of information on other Exhibitors at the Online Exhibition.

(15) Actions involving the provision of information at the Online Exhibition that is non-factual or may be non-factual.

(16) Actions that are disadvantageous, damaging, or discomforting for the Organizer, another Exhibitor at the Online Exhibition or a third party, including visitors.

(17) Actions that infringe the rules pertaining to the Online Exhibition defined by the Organizer.

Article 10: Payment of the Online Exhibition Fees

1. After the exhibition contract is concluded pursuant to Article 4, the Exhibition Management Coordinator shall issue an invoice for the Online Exhibition fee. The Exhibitor shall remit the exhibition fee to the designated bank account by the payment deadline set forth below. Any bank transfer charges shall be borne by the Exhibitor.

   Payment deadlines for the Online Exhibition Fee:

Online Exhibition only:	April 15, 2027
Online Exhibition Stage 1:	April 15, 2027
Online Exhibition Stage 1 and 2:	April 15, 2027
Online Exhibition Stage 2:	May 31, 2027

2. If the Organizer determines that the Exhibitor has failed to make payment by the due date and that such failure constitutes a material delay, the Organizer shall have the right to cancel the Exhibitor's application for exhibition.
3. The exhibition fee includes the fee for listing information on the Exhibitor's page within the Online Exhibition. It does not include the costs of producing images, videos, catalogs, or any other materials necessary for the exhibition.
4. Any fees other than the exhibition fee shall be remitted to the designated bank account by the payment deadline specified in the relevant invoice. If no payment deadline is specified in the invoice, such payment shall be made by the end of the month following the invoice date. Any bank transfer charges or other costs required for remittance shall be borne by the Exhibitor.

Article 11: Cancellation of Online Exhibition and Cancellation Fees / Change Fees

1. If the Exhibitor is participating only in the Online Exhibition and voluntarily withdraws from the Online Exhibition after the exhibition contract has been concluded, the Exhibitor shall notify the Exhibition Management Coordinator in writing.
2. The Exhibitor shall pay to the Organizer the cancellation fees set forth below, as applicable, based on the date on which the Organizer receives the notice specified in Item 1 of Article 10. Consumption tax shall be added thereto.

   On or after March 17, 2027, = 100% of the Online Exhibition fees

   If the Online Exhibition contract is concluded on or after March 17, 2027, cancellation and change fees shall be incurred from the date of conclusion of the contract.
3. Where the Exhibitor applies to exhibit in both the Online Exhibition and the In-person Exhibition, the Exhibitor shall not be permitted to cancel only its participation in the Online Exhibition for its own convenience after the exhibition contract has been concluded.
4. If, after the exhibition contract for both the Online Exhibition and the In-person Exhibition has been concluded, the Exhibitor cancels

its participation in the In-person Exhibition for its own convenience and participates only in the Online Exhibition, the Exhibitor shall pay the Organizer a change fee in respect of the Online Exhibition fee and a cancellation fee in respect of the In-person Exhibition fee. Consumption tax shall be added to such fees.

(1) The exhibition fees for the Online Exhibition shall be revised as follows:

EXHIBITION PLAN	Corporate members (Including tax)	non-members (Including tax)
PREMIUM PLAN	¥1,045,000	¥1,155,000
STANDARD PLAN	¥715,000	¥825,000
LIGHT PLAN	Change to the STANDARD PLAN or PREMIUM PLAN.	
ECONOMY PLAN	Change to the STANDARD PLAN or PREMIUM PLAN	

The LIGHT PLAN and the ECONOMY PLAN shall be available only where the Exhibitor participates in both the Online Exhibition and the In-person Exhibitions. If, after conclusion of an exhibition contract under either the LIGHT PLAN or the ECONOMY PLAN, the Exhibitor withdraws from the In-person Exhibitions pursuant to Item 4 of Article 11, the Exhibitor shall change its contracted plan to the STANDARD PLAN or the PREMIUM PLAN in accordance with the prescribed procedure. Such procedure shall be completed by submitting the prescribed plan change form through the Exhibitor My Page.

(2) Where an Exhibitor withdraws from the In-person Exhibitions and thereafter participates only in the Online Exhibition, such Exhibitor shall pay the cancellation fees applicable to the In-person Exhibitions in accordance with Item 2 of Article 9, of the Exhibitor Agreement for the In-person Exhibitions.

Cancellation fees for In-person Exhibitions:

Yokohama Exhibition:

Between January 9 and February 9, 2027, = 50% of the overall costs including the exhibition space fees and exhibition fees for the Online Exhibition.

On or after February 10, 2027, = 100% of the overall costs including the exhibition space fees and exhibition fees for the Online Exhibition

Nagoya Exhibition:

Between February 20, and March 16, 2027, = 50% of the overall costs including the exhibition space fees and exhibition fees for the Online Exhibition

On or after March 17, 2027, = 100% of the overall costs including the exhibition space fees and exhibition fees for the Online Exhibition

5. If, after the conclusion of the exhibition contracts for both the Online Exhibition and the In-person Exhibition, the Exhibitor cancels its participation in both exhibitions for its own convenience, the Exhibitor shall pay to the Organizer a cancellation fee in the amount specified below according to the date of notice to the Organizer. Consumption tax shall be added to such cancellation fee.

Cancellation fees for the Yokohama and Online Exhibition (STAGE 1) / Nagoya and Online Exhibition (STAGE 2)

Yokohama and Online Exhibition (STAGE 1):

Between January 9 and February 9, 2027, = 50% of the overall costs including the In-person Exhibition space fee and exhibition fee for the Online Exhibition

On or after February 10, 2027, = 100% of the overall costs including the In-person Exhibition space fee and exhibition fee for the Online Exhibition

Nagoya and Online Exhibition (STAGE 2):

Between February 20 and March 16, 2027, = 50% of the overall costs including the In-person Exhibition space fee and exhibition fee for the Online Exhibition

On or after March 17, 2027, = 100% of the overall costs including the In-person Exhibition space fee and exhibition

fee for the Online Exhibition

6. If the Exhibitor withdraws after paying all or part of the exhibition fees, the cancellation fees set forth in Item 2, 4 and 5 of Article 11 shall be deducted from the amounts already paid. If any balance remains after such deduction, the Organizer shall refund such balance to the Exhibitor.
7. If the Exhibitor does not use all or any part of the Online Exhibition services by the termination of the exhibition contract, the Organizer shall neither reduce nor refund any exhibition fee to the Exhibitor.

Article 12: Addition or Withdrawal of Exhibition Stages and Cancellation Fees

1. If the Exhibitor wishes to participate in an additional Stage of the Online Exhibition in accordance with the exhibition formats set forth in Items 1 or 2 of Article 2, the Exhibitor may participate in both 1 and Stage 2 of the Online Exhibition by paying an additional fee of JPY 165,000, inclusive of consumption tax, per Exhibitor. In such case, the exhibition plan shall remain the same as the plan agreed upon at the time the Exhibition Contract was originally concluded, and the Exhibitor may not participate in different exhibition plans for each Stage. Notwithstanding the foregoing, the addition of an exhibition Stage shall not be permitted under the ECONOMY PLAN.
2. If the Exhibitor adds an exhibition Stage for the Online Exhibition pursuant to Item 1 of Article 12, the Exhibitor shall complete the necessary procedures on its own through the plan change for Stage form available on the Exhibitor My Page.
3. If the Exhibitor withdraws from the Online Exhibition at its own discretion after adding an exhibition Stage pursuant to Item 2 of Article 11, the Exhibitor shall give written notice to the Exposition Management Coordinator.
4. The Exhibitor shall pay to the Organizer the cancellation fee set forth below, if applicable, according to the date on which the Organizer receives the notice specified in Item 3 of Article 12. Consumption tax shall be added thereto.

   On or after March 17, 2027: 100% of the additional Online Exhibition Stage fee.
5. If the Exhibitor cancels its exhibition after having paid part or all of the additional exhibition fee for Stage, the cancellation fee set forth in Item 4 of Article 12, shall be applied against the amount already paid, and if any balance remains after such application, the Organizer shall refund such balance to the Exhibitor

Article 13: Exhibitor Seminar Application Procedures, Application Deadlines, Withdrawal, and Cancellation Fees

1. To apply to hold an Exhibitor Seminar, the Exhibitor shall complete the necessary procedures on its own through the prescribed form available on the Exhibitor My Page.
2. The final deadlines for applications for Exhibitor Seminars shall be as follows.

   Stage 1 (Online Exhibitor Seminars and In-person Live Seminars): Friday, January 29, 2027

   Stage 2 (Online Exhibitor Seminars and In-person Live Seminars): Friday, February 19, 2027
3. If the Exhibitor cancels its application for an Exhibitor Seminar for its own convenience after submitting the application, the Exhibitor shall notify the Organizer in writing.
4. The Exhibitor shall pay cancellation charges to the Organizer in accordance with the date on which the Exhibitor gives notice to the Organizer pursuant to Item 3 of Article 13.

   <u>Cancellation Fees for STAGE 1 (Online Exhibitor Seminar and On-site Seminar):</u>

   Between January 9, 2027 and February 9, 2027 = 50% of the exhibitor seminar fee

   On or after February 10, 2027 = 100% of the exhibitor seminar fee

   <u>Cancellation Fees for STAGE 2 (Online Exhibitor Seminar and On-site Seminar):</u>

   Between February 20, 2027 and March 16, 2027 = 50% of the Exhibitor seminar fee

   On or after March 17, 2027 = 100% of the Exhibitor seminar fee

   <u>Cancellation Fee for only Online Exhibition</u>

   On or after March 17, 2027 = 100% of exhibitor seminar fees

5. If the Exhibitor cancels its application after paying part or all of the exhibitor seminar fee, the cancellation charges set forth in Item 4 of Article 13 shall be applied against the amount already paid, and any remaining balance after such application shall be refunded by the Organizer to the Exhibitor.

Article 14: Change of Exhibition Plan

If the Exhibitor changes from the plan for which it has entered into the Exhibitors' Agreement to a higher-tier plan, the Exhibitor shall complete the necessary procedure on its own through the online plan change and additional application form on the Exhibitor My Page. The Exhibitor may not change to a lower-tier plan than the plan for which the Exhibitors' Agreement has been concluded.

Article 15: Handling of Visitor Data

1. Visitor data available for download in CSV format from the Exhibitor pages on the Online Exhibition contains personal information. The Exhibitor shall exercise due care in handling such data.
2. The Exhibitor shall endeavor to prevent the leakage of acquired personal information and shall implement appropriate preventive measures. The Exhibitor shall not share such personal information with any third party without authorization.
3. The Exhibitor shall post its own privacy policy and contact information for inquiries on its page in the Online Exhibition. If any visitor requests disclosure, deletion, or any other action regarding such visitor's personal information through such contact point, the Exhibitor shall respond promptly. If a visitor requests disclosure or deletion of such visitor's personal information and the Exhibitor fails to respond, and the visitor subsequently files a complaint with the exhibition management office, the Exhibitor's account for the Online Exhibition may be deleted.
4. Neither the Organizer nor the Exhibition Management Coordinator shall bear any responsibility whatsoever for any leakage of visitors' personal information collected by the Exhibitor, whether caused intentionally or through negligence.
5. The Exhibitor shall not use personal information for any purpose other than providing effective services to visitors and ensuring the smooth operation and improvement of the Online Exhibition.
6. Visitor data may include accounts of persons affiliated with the Organizer or the Exhibition Management Coordinator.

Article 16: Changes to or Cancellation of the Online Exhibition

1. The Organizer may decide to close the Online Exhibition early, postpone its opening, reduce its scale, or cancel the Online Exhibition in any of the following cases:
   (1) A natural disaster, fire, or act of terrorism occurs
   (2) An infectious disease spreads
   (3) Urgent inspection or maintenance of the computer systems related to the Online Exhibition becomes necessary
   (4) Computers, communication lines, or other equipment are disrupted due to an accident, or force majeure or any other cause not attributable to the Organizer arises
2. The Organizer may cancel the Online Exhibition if the Organizer determines that it would be difficult to achieve the purpose or objectives of the Online Exhibition based on projections concerning the scale of the Online Exhibition, the content of exhibits, the number of visitors, and other relevant factors.
3. The Organizer shall have no obligation to compensate the Exhibitor for any loss or damage arising under Item 1 or 2, Article 16, and the Exhibitor hereby waives any right to make a claim for damages against the Organizer.
4. If the Organizer decides to change the Online Exhibition period or cancel the Online Exhibition pursuant to Item 1 or 2, Article 16, the Organizer shall charge the Exhibitor for any necessary expenses incurred in preparation for holding the Online Exhibition, including preparatory costs. Upon execution of the Online Exhibition contract pursuant to Article 4, the Exhibitor shall be deemed to have agreed to pay such necessary expenses, including preparatory costs, to the Organizer in the event of a change of the Online Exhibition period or cancellation of the Online Exhibition. The Exhibitor shall comply with the contents of the accounting report on such necessary expenses as audited and approved by a certified public accountant appointed by the Organizer.

5. If the Organizer decides to change the Online Exhibition period or cancel the Online Exhibition pursuant to Item 1 or 2, Article 16, the exhibition fees and necessary expenses shall be handled as follows.
   (1) If, at the time the Organizer decides to change the Online Exhibition period or cancel the Online Exhibition, the Exhibitor has completed payment of the exhibition fees, the necessary expenses, including preparatory costs, shall be deducted from the exhibition fees, and the remaining balance shall be refunded by the Organizer.
   (2) If, at the time the Organizer decides to change the Online Exhibition period or cancel the Online Exhibition, the Exhibitor has not completed payment of the exhibition fees, the Exhibition Management Coordinator shall issue an invoice for the necessary expenses, including preparatory costs. The Exhibitor shall pay such amount by the prescribed deadline.
   (3) If the Exhibitor fails to pay the necessary expenses, including preparatory costs, by the prescribed deadline, the Organizer may refuse to accept the Exhibitor's application for participation in any subsequent exhibitions.
6. If the Organizer decides to cancel the Online Exhibition after the Exhibitor has cancelled its participation, the Exhibitor shall pay the cancellation charges to the Organizer in accordance with Item 2, 4 and 5 of Article 11, Paragraph 2, Article 11.

Article 17: Changes or Cancellation of the In-person Exhibitions

If, after the conclusion of an exhibition contract for participation in both the Online Exhibition and the In-person Exhibition, the Organizer cancels the In-person Exhibition pursuant to Item 1 of Article 11, the Exhibitors' Agreement for the In-person Exhibition, Items 5 of Article 11 of the Exhibitors' Agreement for the In-person Exhibitions shall apply.

Article 18: Cancellation of Exhibition Application or Exhibition Contract by the Organizer

1. The Organizer shall have the right to determine, at its sole discretion, whether the Exhibitor conforms to the purpose and objectives of the Online Exhibition. If the Organizer determines that the Exhibitor does not so conform, the Organizer may reject the application or cancel the Exhibition Contract. In such event, the Organizer shall have no obligation whatsoever to disclose the criteria, basis, or reasons for such determination. The Organizer shall bear no liability whatsoever for any expenses incurred by the Exhibitor prior to such determination, regardless of whether the Exhibitor is accepted as an exhibitor, or for any other matters whatsoever. The following are examples of cases that fall under the foregoing.
   (1) If the Organizer determines that there are deficiencies in the information provided in the exhibition application, or that the application contains any false statement or misrepresentation.
   (2) If the Organizer determines that the exhibit or the purpose or content of the exhibition is inconsistent with the purpose of the Exhibition.
   (3) If the Organizer determines that the Exhibitor s exhibition or exhibit is actually in dispute with a third party, and that such dispute may adversely affect the operation of the Exhibition.
   (4) If complaints or similar claims have previously been made by visitors, other exhibitors, or third parties in connection with past exhibitions involving the Exhibitor, or if the Organizer reasonably expects that such complaints or claims may be made.
   (5) If the Organizer determines that the Exhibitor has already violated these Exhibition Rules.
   (6) If the Organizer otherwise determines that the Exhibitor's participation in the Exhibition is inappropriate.
2. Where the Organizer cancels the Exhibitor's Exhibition Contract pursuant to Item 1 of Article 18, the Exhibitor shall nevertheless pay the cancellation fee to the Organizer in accordance with Item 2 of Article 11.

Article 19: Disclaimers and Limitation of Liability

1. The Organizer shall have no liability whatsoever in the event that the Exhibitor fails to achieve the purpose, objectives, or expected effects of its exhibition at the Online Exhibition.
2. The Organizer shall make reasonable efforts to prevent system failures and other malfunctions in connection with the holding of the Online Exhibition. However, the Organizer does not guarantee that the Exhibitor will not incur any loss or damage caused by computer viruses or other harmful programs in connection with its exhibition.

3. The Organizer makes no warranty whatsoever as to the operation of any equipment, software, or other devices used by the Exhibitor for the purpose of exhibiting at the Online Exhibition
4. In the following cases, the Organizer shall bear no liability whatsoever to the Exhibitor for any damages:
    - any interruption, suspension, termination, unavailability, or modification of the Online Exhibition by the Organizer
    - any deletion or loss of data or other information submitted by the Exhibitor
    - cancellation of the Exhibitor s registration
    - loss of registered data, or malfunction, breakdown, or damage to equipment arising from the use of the Online Exhibition
    - any other loss or damage suffered by the Exhibitor in connection with the Online Exhibition
5. The Organizer may, at Exhibitor's expense, take or require the Exhibitor to take any measures the Organizer deems necessary to restrict posted data or to prevent disputes or similar issues with other exhibitors, visitors, or any other third parties, and the Exhibitor shall comply with such measures without objection.
6. The Organizer shall bear no responsibility whatsoever for any disputes or similar issues arising from the negligence of the Exhibitor or any person or entity engaged in, affiliated with, or cooperating with the Exhibitor, or for any loss or damage suffered by the Exhibitor or any such person or entity as a result thereof.
7. If any dispute or similar issue arises due to the negligence of the Exhibitor or any person or entity engaged in, affiliated with, or cooperating with the Exhibitor, and causes any loss or damage to the Organizer or any third party, including exhibition visitors, the Exhibitor shall immediately be liable for and indemnify for all such loss and damage.
8. Except to the extent attributable to the Organizer, the Organizer shall bear no responsibility whatsoever for any disputes or similar issues that may arise.
9. Even if the Organizer is held liable to Exhibitor A for any matter arising out of the Online Exhibition, the Organizer's liability for damages shall in no event exceed the total amount of the exhibition fees under the Exhibitors' Agreement.

Article 20: Confidentiality

Unless the Organizer's prior written consent has been obtained, the Exhibitor shall keep confidential any non-public information relating to the Online Exhibition that is designated as confidential by the Organizer and disclosed to the Exhibitor.

Article 21: Interpretation and Amendment of the Exhibitors' Agreement

1. The Exhibition shall serve to promote and supplement the exchange of technical information presented at academic lectures, forums, symposia, and similar events organized by the Organizer. Accordingly, the Organizer reserves the right to interpret this Exhibitors' Agreement as appropriate and to amend it without prior notice, as necessary to conduct the Exhibition in accordance with the Organizer's policies
2. In the event that the Organizer amends this Exhibitors' Agreement pursuant to Item 1 of Article 18, the Exhibitor shall remain bound by and comply with this Exhibitors' Agreement as so amended.

Article 22: Governing Law and Jurisdiction

Any dispute, controversy, or claim arising out of or relating to transactions under this Exhibitors' Agreement shall be subject to the exclusive jurisdiction of the court having jurisdiction over the place of the Organizer's principal Coordinator or any other court designated by the Organizer. This Exhibitors' Agreement shall be governed by and construed in accordance with the laws of Japan. The Japanese language version of this Exhibitors' Agreement shall be the controlling version for all purposes.

Handling of Personal Information

Taiseisha Co., Ltd. hereinafter referred to as the Exhibition Management Coordinator, has been commissioned to perform secretariat services for the Automotive Engineering Exposition 2027 YOKOHAMA / NAGOYA hereinafter referred to as the In-person Exhibition, and the Automotive Engineering Exposition 2027 ONLINE hereinafter referred to as the Online Exhibition, both hosted by the Society of

Automotive Engineers of Japan, Inc. hereinafter referred to as the Organizer. In connection with such services, the Exhibition Management Coordinator shall handle personal information obtained from the Exhibitors, including names, addresses, employer information, telephone numbers, and other relevant information, hereinafter referred to as Personal Information, in the following manner.

1. Use of Personal Information

   The Exhibition Management Coordinator shall use the Personal Information it acquires for the following purposes:

   - to confirm exhibitor eligibility and finalize registration
   - to send exhibitor materials
   - to issue invoices for exhibition fees and confirm payment
   - to make necessary confirmations and provide necessary communications to exhibitors in relation to the holding and operation of the exhibition
   - to provide information and notices regarding other projects and services conducted by the Organizer

2. Entrustment of Operations

   Where the Exhibition Management Coordinator entrusts personal information collected or received by it to its affiliated companies or similar entities, the Exhibition Management Coordinator shall take measures to prevent any leakage of, or unauthorized re-disclosure of, such personal information by such affiliated companies, including by entering into confidentiality agreements and exercising strict management and supervision.

3. Provision to Third Parties

   The Exhibition Management Coordinator shall not provide personal information acquired by it to any third party without the prior consent of the individual concerned, except where any of the following applies.

   (1) where the individual concerned has given prior consent
   (2) where it is deemed necessary pursuant to laws and regulations
   (3) where it is necessary for the protection of the life, body, or property of a person, and it is difficult to obtain the consent of the individual concerned
   (4) where it is particularly necessary for the improvement of public health or the promotion of the sound upbringing of children, and it is difficult to obtain the consent of the individual concerned
   (5) where it is necessary to cooperate with a national government agency, a local government, or a person entrusted thereby in the execution of affairs prescribed by laws and regulations, and obtaining the consent of the individual concerned is likely to impede the execution of such affairs

4. Portrait Rights

   Materials, including personal portrait rights obtained photographically by the Exhibition Management Coordinator, shall be defined as video images, photographic images, and the like of exhibit contents or of administrative and exhibition-related staff (including members of staff of cooperating companies), and may be used for public relations or advertising activities by the Organizer, media, or relevant parties.

5. Disclosure, Correction, Suspension of Use, and Deletion of Personal Information

   Any request for disclosure, correction, revision, or suspension of the use of personal information registered in connection with an exhibition application shall be made to the Exhibition Management Coordinator in writing. Such personal information shall be properly disposed of after the lapse of a prescribed period following the conclusion of the exhibition.

- Please refer to the following for the personal information protection rules and privacy policy of the Society of Automotive Engineers of Japan.

  Personal Information Protection Rules: https://en.jsae.or.jp/public/incorporation/privacy/

  Privacy Policy: https://www.jsae.or.jp/files_publish/page/456/privacy_en.pdf