AUTOMOTIVE ENGINEERING EXHIBITION 2027 YOKOHAMA/NAGOYA

Exhibitors' Agreement (In-person Exhibition)

October, 2026

Definition of Terminology:

In this Exhibitors' Agreement, the following terms shall have the meanings set forth below.

1. In-person Exhibitions means either or both of AUTOMOTIVE ENGINEERING EXHIBITION 2027 YOKOHAMA and AUTOMOTIVE ENGINEERING EXHIBITION 2027 NAGOYA.
2. Online Exhibition means AUTOMOTIVE ENGINEERING EXHIBITION 2027 ONLINE.
3. Organizer means The Society of Automotive Engineers of Japan, Inc.
4. Exhibitor means any companies exhibiting at the In-person Exhibition.
5. Exhibition Management Coordinator means Taiseisha, Ltd., which performs exhibition management services on behalf of the Organizer

Article 1: Purpose and Compliance with this Agreement

1. The purpose of this Exhibitors' Agreement is to set forth the rights and obligations between the Organizer and the Exhibitor and to govern all matters relating to the Exhibition.
2. Participation in the Online Exhibition shall also be subject to a separate Exhibitors' Agreement for the Online Exhibition.
3. In addition to complying with these Exhibition Regulations in applying for and participating in the exhibition, the Exhibitor agrees to comply with this Exhibitors' Agreement and any other exhibition rules set forth in materials issued by the Organizer, including the Exhibition Guide, the Exhibitor Manual, and other similar documents.
4. In the event of any conflict or inconsistency between this Exhibitors' Agreement and any description of the exhibition contained in the Exhibition Guide, the Exhibitor Manual, or any other exhibition rules, this Exhibitors' Agreement shall prevail.

Article 2: Exhibition Application Method and Application Deadlines

1. A company wishing to exhibit at an exhibition shall enter the required items on the exhibition application forms for the In-person Exhibition, as well as for any other events or similar programs planned by the Organizer, and submit those forms to the Organizer.
2. A company wishing to exhibit are also required to apply for the Online Exhibition.
3. The application process for exhibitions is as follows. A company wishing to exhibit must follow these steps:
   (1) After reading and agreeing to this Exhibitors' Agreement, enter the required information in the exhibition application form.
   (2) A verification email will be sent to the registered primary contact's email address. Click the URL in the email to complete the email verification process.
   (3) After confirming the Exhibitor's name and your agreement to the Terms of Use, click the final confirmation button to complete your application.
4. The final deadlines for applications are as follows.

   <u>The final deadlines for applications:</u>

   Yokohama Exhibition: January 8, 2027

   Nagoya Exhibition: February 19, 2027
5. Notwithstanding these application deadlines in Item 4 of Article 2, the Organizer may close the application period early if the available number of booths has been filled.
6. After completion of the Exhibitor application process for NAGOYA [Start-up Academia Pack] [Trial Pack] [Group Pack] [Western Japan SME Support Package], the Organizer may decline an application if it is found not to conform to the purpose or requirements of each package.

Article 3: Establishment of Exhibition Contract

The Exhibition Contract based on the exhibition application shall be concluded at the time when the Exhibition Management Coordinator sends the exhibition confirmation email to the company wishing to exhibit. The date stated in the body of the email shall be deemed the date of conclusion of the Exhibition Contract, upon which the Exhibitor becomes obligated to pay the exhibition booth fees and the fees for other events organized by the Organizer.

Article 4: Management of User ID and Password

1. The Exhibitor shall be responsible for properly managing and storing the user ID and password used for the Exhibitor website, and shall not sell, purchase, or otherwise transfer them to any third party.
2. The Exhibitor shall be liable for any damage arising from improper management of the user ID or password, any misuse thereof, or any use thereof by a third party. The Organizer shall not be liable for any such damage.
3. If the user ID, password, or any other related information is disclosed to a third party, or if there is any possibility that such information has been used by a third party, the Exhibitor shall immediately notify the Organizer and follow any instructions given by the Organizer. In such case, the Organizer may suspend the relevant user ID and password, and shall not be liable for any damage incurred by the Exhibitor as a result.

Article 5: Installation and Removal of Exhibits

1. The Exhibitor shall complete the installation and removal of all exhibits within the period specified in Exhibitor Manual, which is provided by the Organizer during the online Exhibitor Meeting.
2. Notwithstanding the provisions of Item 1 of Article 5, if the Organizer approves the Exhibitor's application to extend the setup time, the Exhibitor may carry out work outside the specified period, during hours separately designated by the Organizer, after completing the prescribed procedures and submitting the required documents for overtime work. The Exhibition Management Coordinator will issue an invoice for the extension fee at a later date.

Article 6: Joint Exhibitions

1. If two or more companies share the same exhibition space, the Exhibitor that has entered into the contract shall be regarded as the "representative Exhibitor," and the remaining company or companies shall be regarded as the "joint Exhibitor(s)."
2. The representative Exhibitor shall notify the Organizer of the name(s) of the joint Exhibitor(s) by the date designated by the Organizer.
3. The representative Exhibitor shall also pay the exhibition booth fees payable by the joint Exhibitor(s).
4. The representative Exhibitor shall receive from the Organizer and manage all notices and materials issued by the Organizer, and shall promptly communicate them to the joint Exhibitor(s).
5. The Organizer shall list the name of the representative Exhibitor as well as the name(s) of the joint Exhibitor(s) in the list of Exhibitors.

Article 7: Booth Allocation and the Exhibition Layout

1. The Organizer reserves the right to determine the allocation and arrangement of the exhibition booths based on the Exhibitor's past participation history and the booth area specified in the application form. The Organizer also reserves the right to change or rearrange booth locations or areas, as it deems necessary, in order to enhance the overall effectiveness of the exhibition.
2. Booth allocations will be announced by the Organizer during the online Exhibitor Meeting.
   * Exhibitors shall not request any changes to the booth layout or location after such announcement.

Article 8: Payment of Exhibition Booth Fees

1. After the Exhibition Contract is concluded in accordance with Article 3, the Exhibition Management Coordinator shall issue an invoice for the exhibition booth fee. The Exhibitor shall remit the exhibition booth fee to the designated bank account by the following payment deadlines.

   Payment deadlines for Exhibition Space Fees:

Yokohama Exhibition: April 15, 2027, Thursday

Nagoya Exhibition: May 31, 2027, Monday

2. Notwithstanding the foregoing, if the remittance cannot be made by the due date and is materially delayed, the Organizer reserves the right to cancel the Exhibitor's application.
3. The exhibition booth fee applies to the rental of space only and does not include any fees for work to install basic fittings or decorations, such as walls, system panels, or exhibition stands, or any electrical work.
4. All fees other than the exhibition booth fee shall be paid by bank transfer to the designated bank account by the payment due date specified on the relevant invoice. If no payment due date is specified on the invoice, such fees shall be paid by bank remittance to the designated bank account no later than the end of the month following the billing date. All bank transfer charges and any other costs associated with such payment shall be borne by the Exhibitor.

Article 9: Withdrawal from Exhibition, Booth Size Reduction, and Cancellation/Change Fees

1. If, after the Exhibition Contract has been concluded, the Exhibitor, for its own reasons, wishes to cancel its participation in the exhibition or reduce the size of its booth space, the Exhibitor shall notify the Exhibition Management Coordinator in writing.
2. The Exhibitor shall pay the following cancellation or change fees to the Organizer, depending on the date on which the Exhibitor's notice is received by the Organizer pursuant to the Item 1 of Article 9. Consumption tax shall be added to all cancellation and change fees.

   (1) If an Exhibitor withdraws from both the In-person Exhibition and Online Exhibition, that Exhibitor is required to pay the cancellation fees for both types of exhibitions.

   <u>Cancellation Fee for Yokohama and Online Exhibition (STAGE 1):</u>

   Between January 9 and February 9, 2027 = 50% of the overall costs including the exhibition space fees and exhibition fees for Online Exhibition.

   On or after February 10, 2027 = 100% of the overall costs including the exhibition space fees and exhibition fees for Online Exhibition.

   <u>Cancellation Fee for Nagoya and Online Exhibition (STAGE 2):</u>

   Between February 20 and March 16, 2027 = 50% of the overall costs including the exhibition space fees and exhibition fees for Online Exhibition

   On or after March 17, 2027 = 100% of the overall costs including the exhibition space fees and exhibition fees for Online Exhibition.

   (2) If an Exhibitor withdraws from the In-person Exhibition and decides to participate in the Online Exhibition only, that Exhibitor is required to pay the cancellation fees for the In-person Exhibition and the change fees for the Online Exhibition.

   <u>Cancellation fees for In-person Exhibition</u>

   Yokohama Exhibition:

   Between January 9 and February 9, 2027 = 50% of the exhibition space fees

   On or after February 10, 2027 = 100% of the exhibition space fees

   Nagoya Exhibition:

   Between February 20 and March 16, 2027 = 50% of the exhibition space fees

   On or after March 17, 2027 = 100% of the exhibition space fees

   *Change in the Online Exhibition fee:

   In accordance with Item 4 - (1) of Article 11 of the Online Exhibition Rules and Regulations, the fee for the Online Exhibition will be revised.

3. After an exhibition contract for participation in both the In-person Exhibition and the Online Exhibition has been concluded pursuant to Item 2 of Article 2, the Exhibitor may not, at its own discretion, withdraw only from the Online Exhibition.

4. If an exhibition contract for the Yokohama Exhibition is concluded on or after January 9, 2027, cancellation or change fees shall accrue from the date of conclusion of the contract.
5. If an exhibition contract for the Nagoya Exhibition is concluded on or after February 20, 2027, cancellation or change fees shall accrue from the date of conclusion of the contract.
6. If the Exhibitor withdraws or reduces the size of its booth after paying all or part of the exhibition booth fees, the cancellation or change fees set forth in Item 2 of Article 9 shall be deducted from the fees already paid. Any remaining balance shall be refunded by the Organizer to the Exhibitor.

Article 10: Application Method, Application Deadlines, Cancellation, and Cancellation Fees for Exhibitor Seminars

1. When an Exhibitor applies for an Exhibitor Seminar, the Exhibitor shall complete the necessary procedures on its own through the relevant form on its Exhibitor My Page.
2. The application deadlines for Exhibitor Seminars shall be as follows.

   STAGE 1 (Online Exhibitor Seminar and On-site Seminar): Friday, January 29, 2027

   STAGE 2 (Online Exhibitor Seminar and On-site Seminar): Friday, February 19, 2027
3. If an Exhibitor cancels its application for an Exhibitor Seminar for its own reasons after submitting the application, the Exhibitor shall notify the Organizer in writing.
4. The Exhibitor shall pay cancellation fees to the Organizer as follows, based on the date on which the Organizer receives the written notice pursuant to Item 3 of Article 10.

   Cancellation Fees for STAGE 1 (ONLINE Exhibitor Seminar and On-site Seminar):

   Between January 9 and February 9, 2027 = 50% of the Exhibitor Seminar Fee

   February 10, 2027 and later = 100% of the Exhibitor Seminar Fee

   Cancellation Fees for STAGE 2 (ONLINE Exhibitor Seminar and On-site Seminar):

   Between February 20 and March 16, 2027 = 50% of the Exhibitor Seminar Fee

   March 17, 2027 and later = 100% of the Exhibitor Seminar Fee

   Cancellation Fee for ONLINE Exhibitor Seminar:

   On or after March 17, 2027 = 100% of the Exhibitor Seminar Fee
5. If an Exhibitor cancels its application after paying part or all of the Exhibitor Seminar Fee, the cancellation fee specified in Item 4 of Article 10 shall be applied against the amount paid. Any remaining balance after such application shall be refunded by the Organizer to the Exhibitor.

Article 11: Changes or Cancellation of the Exhibition

1. The Organizer may decide to close the Exhibition early, postpone the opening of the Exhibition, scale down the Exhibition, relocate the venue of the Exhibition, or cancel the Exhibition for any of the following reasons:
   (1) Due to an act of God, a disaster including fire, or terrorism
   (2) Due to the spread of an infectious disease
   (3) Due to any other cause beyond the control of the Organizer
2. The Organizer may cancel the Exhibition if it determines that the objectives or purpose of the Exhibition may be difficult to achieve in light of the projected scale of the Exhibition, the Exhibition content, the expected number of visitors, or similar factors.
3. The Organizer shall not be obligated to compensate for any damage arising from Items 1 and 2 of Article 11, and the Exhibitor shall waive any right to claim damages from the Organizer.
4. If the Organizer decides to change the dates of, or cancel, the Exhibition pursuant to Items 1 and 2 of Article 11, the Organizer may charge the Exhibitor for any necessary expenses incurred in connection with holding such Exhibition, including preparatory expenses. By entering into the exhibition contract under Article 3, the Exhibitor agrees in advance to pay such necessary expenses if the

Organizer decides to change the dates of, or cancel, the Exhibition. Such payment shall be made in accordance with an accounting report setting out such necessary expenses, which has been audited and approved by a certified public accountant appointed by the Organizer to prepare such report.

5. The exhibition booth fees and necessary expenses to be borne if the Organizer changes the dates of, or cancels, the Exhibition pursuant to Item 1 of Article 11 shall be as follows.
   (1) If, at the time when a decision is made to change the date of or cancel the Exhibition, the Exhibitor has already paid the exhibition booth fee for the In-person Exhibition or the exhibition fee for the Online Exhibition, the amount remaining after deduction of the necessary expenses, including preparatory expenses, from such fee shall be refunded to the Exhibitor.
   (2) If, at the time the Organizer decides to change the date of or cancel the Exhibition, the Exhibitor has already paid only the exhibition booth fees for the In-person Exhibition and has not yet paid the exhibition fee for the Online Exhibition, the Organizer shall deduct the necessary expenses, including preparatory expenses, from such exhibition booth fees and apply the balance to the exhibition fee for the Online Exhibition. If any balance remains after such application, the Organizer shall refund it to the Exhibitor. If the amount so applied is insufficient to cover the exhibition fee for the Online Exhibition in full, the Exhibitor shall pay the shortfall.
   (3) If, at the time when a decision is made to change the date of or cancel the Exhibition, the Exhibitor has not completed payment of the exhibition booth fees for the In-person Exhibition, the Exhibition Management Coordinator shall issue an invoice to the Exhibitor for the necessary expenses, including preparatory expenses, and the Exhibitor shall pay such invoiced amount by the prescribed deadline.
   (4) If the Exhibitor fails to pay the necessary expenses, including preparatory expenses, by the prescribed due date, the Organizer may refuse to accept any application from the Exhibitor for any subsequent Exhibition or exhibition.
6. If the Organizer cancels the Exhibition after the Exhibitor has withdrawn from the Exhibition, the Exhibitor shall pay the cancellation fee set forth in Item 2 of Article 9 to the Organizer and shall bear any bank transfer charges.

Article 12: Cancellation of Exhibition Applications or Exhibition Contracts by the Organizer

1. The Organizer shall have the right to determine whether an Exhibitor is consistent with the purpose of the In-person Exhibition. If the Organizer determines otherwise, it may reject the application or cancel the Exhibition Contract. In such case, the Organizer shall have no obligation to disclose the criteria, basis, or reasons for its determination, and shall bear no liability for any fees already paid by the prospective Exhibitor or the Exhibitor, or for any other damages or claims. The cases subject to this paragraph include, without limitation, the following.
   (1) If the Organizer deems that the details of the exhibition application contain any error or false statement.
   (2) If the Organizer deems that the exhibits, or the purpose or details of the exhibition, are contrary to the purpose of the Exhibition.
   (3) If the exhibition or any exhibit of the Exhibitor is subject to a dispute by a third party, and the Organizer deems that such dispute may adversely affect the operation of the Exhibition.
   (4) If a complaint or similar claim has been made in the past by a visitor, another Exhibitor, or a third party in relation to an Exhibition, and a similar complaint or claim may arise again.
   (5) If the Organizer deems that the Exhibitor has already violated this Exhibitors' Agreement.
   (6) If the Organizer deems, for any other reason, that participation in the exhibition is unsuitable for the Exhibition.
2. If the Organizer cancels the Exhibition Contract with the Exhibitor pursuant to Item 1 of Article 12, the Exhibitor shall be liable for the cancellation fees set forth in Item 2 of Article 9 and for any bank transfer fees.

Article 13: Disclaimers and Limitation of Liability

1. As necessary, the Organizer shall arrange security personnel at the venue to help prevent disasters, including fires, theft, accidents, terrorism, the spread of infectious diseases, and other hazardous situations, which are hereinafter collectively referred to as

"Accidents". The Exhibitor shall also be responsible for taking necessary measures to prevent such Accidents and to ensure safety.

2. The Organizer may, at the Exhibitor's expense, take or instruct the Exhibitor to take any measures the Organizer deems necessary to prevent Accidents, including the suspension or restriction of work. The Exhibitor shall promptly comply with such measures or instructions without objection.
3. The Organizer shall not be liable for any damage suffered by the Exhibitor, its contractors, co-Exhibitors, or other cooperating parties as a result of any disaster, including fire, theft, or other accident caused by the negligence or other fault of the Exhibitor, its contractors, co-Exhibitors, or other cooperating parties.
4. If the Organizer or any third party, including visitors to the exhibition, suffers any damage as a result of any disaster, including fire, theft, or other accident caused by the negligence or other fault of the Exhibitor, its contractors, co-Exhibitors, or other cooperating parties, the Exhibitor shall promptly indemnify and hold harmless the Organizer and such third party for all such damage.
5. The Organizer shall have no liability whatsoever for any Accidents unless such Accidents are directly attributable to the Organizer.

Article 14: Restrictions on Exhibits

1. The maximum height of exhibits and decorations shall be 3.0 meters. Exhibits or decorations exceeding this limit shall be prohibited unless the Organizer determines that such excess is necessary. If the Organizer approves an exhibit or decoration exceeding this limit, the Organizer may require the Exhibitor to take accident prevention measures in connection with the Exhibitor's preparatory work and may restrict or suspend such work.
2. The Exhibitor shall ensure that a person that can explain the exhibits is present in the exhibition booth. This person shall be responsible for managing the exhibits and dealing with visitors to the booth.
3. Exhibitors may not engage in any activities that disturb visitors or neighboring booths, including the use of loud electrical decorations, sound systems, excessive lighting on exhibits, or exhibits emitting unpleasant odors. In addition, all sound equipment used by Exhibitors must be fitted with a volume-limiting function. When microphones, video equipment, or similar devices are used, the sound level measured at a point 2.0 meters from the side of the booth must not exceed 80dB. Even where the sound level is below this limit, if a neighboring Exhibitor raises a complaint, the Exhibitor shall, upon confirmation of the situation, comply with the Organizer's instructions, including reducing the volume, suspending equipment demonstrations, or discontinuing the use of microphones or similar devices.
4. The Exhibitor shall distribute literature, samples, and similar materials only within its own booth. In addition, the maximum value of any novelty items or similar goods distributed by the Exhibitor shall not exceed 500 yen per item.
5. The Exhibitors may not display items that extend into the aisles or conduct sales promotion or visitor solicitation activities that obstruct or interfere with neighboring booths. In addition, any demonstrations, seminars, presentations, or similar activities conducted within the booth must be carried out entirely within the Exhibitor's own booth space, including any participation by attendees, and may not extend into the aisles. Prior application through the Exhibitor My Page is required for any seminar- or presentation-style event held within the booth.
6. The Exhibitors may not engage in any activities unrelated to exhibition purposes during the event.
7. The Exhibitors may not sell exhibits, merchandise, or any other items within their booths. However, sales may be permitted only with the Organizer's prior approval, for which a written application in any form shall be required.
8. If the Organizer determines that an Exhibitor's activities cause inconvenience to visitors or neighboring booths, the Organizer may restrict or suspend such activities. If the Organizer deems it necessary, it may also refuse the Exhibitor's future applications to exhibit.
9. The Organizer reserves the right to photograph the Exhibition. This right includes the photographing of booths and exhibits for recordkeeping, publicity, or other operational purposes.

Article 15: **Rules and Prohibited Acts for Move-in and Move-out**

1. Exhibitors shall ensure that all parties involved in loading and unloading operations, including contractors, partners, and

collaborators, strictly comply with the following requirements, and shall provide necessary guidance and supervision:

(1) Strictly adhere to the loading and unloading schedule and procedures.

(2) Use the designated waiting area specified by the Exhibition Management Coordinator. Parking or waiting on surrounding public roads is prohibited.

(3) During loading and unloading operations, the vehicle pass issued by the Exhibition Management Coordinator shall be displayed on each vehicle at all times.

(4) Follow the directions and route instructions given by the Exhibition Management Coordinator, security personnel, and vehicle management staff.

2. The Organizer reserves the right to refuse any future exhibition applications submitted by an Exhibitor if it is found that the Exhibitor, or any party engaged in loading or unloading operations, including any party having a contractual, partnering, or cooperative relationship with the Exhibitor, has committed any of the following prohibited acts.

(1) Arriving at the perimeter of the venue before the vehicle entry time designated by the Exhibition Management Coordinator and parking or waiting on nearby public roads;

(2) Parking on nearby public roads and loading or unloading exhibits, materials, or other items on the street;

(3) Entering the vehicle waiting area or the exhibition hall without displaying on the vehicle the loading and unloading vehicle pass issued by the Exhibition Management Coordinator;

(4) Duplicating, altering, or forging the loading and unloading vehicle pass issued by the Exhibition Management Coordinator

(5) Failing to follow the instructions, guidance, or designated routes provided by the Exhibition Management Coordinator, security personnel, or vehicle control staff.

Article 16: Confidentiality

Unless the Organizer's prior written consent has been obtained, the Exhibitor shall keep confidential any non-public information relating to the In-person Exhibitions that is designated as confidential by the Organizer and disclosed to the Exhibitor.

Article 17: Handling of Visitor Data

(1) Business cards exchanged at the exhibition venue and visitor data obtained through QR code readers or QR code scanning applications (PWAs) may contain personal information, and the Exhibitor shall exercise due care in handling such information.

(2) The Exhibitor shall use reasonable efforts to prevent the leakage, loss, or unauthorized access of personal information acquired by the Exhibitor and shall implement appropriate preventive and security measures. The Exhibitor shall not disclose, provide, or share such information with any third party without the prior consent of the relevant individual or otherwise as permitted by applicable law.

(3) The Exhibitor shall use collected personal information only to the extent necessary for the permitted purpose and shall promptly respond to any request from the relevant individual for disclosure, correction, or deletion of such personal information in accordance with applicable law.

(4) The Organizer and the exhibition management Coordinator shall not be liable for any leakage, loss, or other unauthorized disclosure of visitor personal information collected by the Exhibitor, whether caused intentionally or negligently by the Exhibitor.

(5) The Exhibitor shall not use personal information for any purpose other than providing services related to the exhibition or conducting appropriate follow-up communications with visitors.

Article 18: Interpretation and Amendment of the Exhibitors' Agreement

1. The Exhibition shall serve to promote and supplement the exchange of technical information presented at academic lectures, forums, symposia, and similar events organized by the Organizer. Accordingly, the Organizer reserves the right to interpret this Exhibitors' Agreement as appropriate and to amend it without prior notice, as necessary to conduct the Exhibition in accordance with the Organizer's policies

2. In the event that the Organizer amends this Exhibitors' Agreement pursuant to Item 1 of Article 18, the Exhibitor shall remain bound by and comply with this Exhibitors' Agreement as so amended.

Article 19: Governing Law and Jurisdiction

Any dispute, controversy, or claim arising out of or relating to transactions under this Exhibitors' Agreement shall be subject to the exclusive jurisdiction of the court having jurisdiction over the place of the Organizer's principal Coordinator or any other court designated by the Organizer. This Exhibitors' Agreement shall be governed by and construed in accordance with the laws of Japan. The Japanese language version of this Exhibitors' Agreement shall be the controlling version for all purposes.

Handling of Personal Information

Taiseisha Co., Ltd. hereinafter referred to as the Exhibition Management Coordinator, has been commissioned to perform secretariat services for the Automotive Engineering Exposition 2027 YOKOHAMA / NAGOYA hereinafter referred to as the In-person Exhibition, and the Automotive Engineering Exposition 2027 ONLINE hereinafter referred to as the Online Exhibition, both hosted by the Society of Automotive Engineers of Japan, Inc. hereinafter referred to as the Organizer. In connection with such services, the Exhibition Management Coordinator shall handle personal information obtained from the Exhibitors, including names, addresses, employer information, telephone numbers, and other relevant information, hereinafter referred to as Personal Information, in the following manner.

1. Use of Personal Information

   The Exhibition Management Coordinator shall use the Personal Information it acquires for the following purposes:

   - to confirm exhibitor eligibility and finalize registration
   - to send exhibitor materials
   - to issue invoices for exhibition fees and confirm payment
   - to make necessary confirmations and provide necessary communications to exhibitors in relation to the holding and operation of the exhibition
   - to provide information and notices regarding other projects and services conducted by the Organizer

2. Entrustment of Operations

   Where the Exhibition Management Coordinator entrusts personal information collected or received by it to its affiliated companies or similar entities, the Exhibition Management Coordinator shall take measures to prevent any leakage of, or unauthorized re-disclosure of, such personal information by such affiliated companies, including by entering into confidentiality agreements and exercising strict management and supervision.

3. Provision to Third Parties

   The Exhibition Management Coordinator shall not provide personal information acquired by it to any third party without the prior consent of the individual concerned, except where any of the following applies.

   (1) where the individual concerned has given prior consent
   (2) where it is deemed necessary pursuant to laws and regulations
   (3) where it is necessary for the protection of the life, body, or property of a person, and it is difficult to obtain the consent of the individual concerned
   (4) where it is particularly necessary for the improvement of public health or the promotion of the sound upbringing of children, and it is difficult to obtain the consent of the individual concerned
   (5) where it is necessary to cooperate with a national government agency, a local government, or a person entrusted thereby in the execution of affairs prescribed by laws and regulations, and obtaining the consent of the individual concerned is likely to impede the execution of such affairs

4. Portrait Rights

Materials, including personal portrait rights obtained photographically by the Exhibition Management Coordinator, shall be defined as video images, photographic images, and the like of exhibit contents or of administrative and exhibition-related staff (including members of staff of cooperating companies), and may be used for public relations or advertising activities by the Organizer, media, or relevant parties.

5. Disclosure, Correction, Suspension of Use, and Deletion of Personal Information

   Any request for disclosure, correction, revision, or suspension of the use of personal information registered in connection with an exhibition application shall be made to the Exhibition Management Coordinator in writing. Such personal information shall be properly disposed of after the lapse of a prescribed period following the conclusion of the exhibition.

Please refer to the following for the personal information protection rules and privacy policy of the Society of Automotive Engineers of Japan.

Personal Information Protection Rules: https://en.jsae.or.jp/public/incorporation/privacy/

Privacy Policy: https://www.jsae.or.jp/files_publish/page/456/privacy_en.pdf